



Annex to ministerial order n° 373 of 05 AOUT 2026
 Authorizing the National Higher School of Journalism and Information Sciences to provide second-cycle training leading to the master's degree
 in Humanities – Media and Communication Sciences
 Spécialization " Media, Society and Culture"

Teaching Unit	VHS 15week	WeeklyHours (V.H)			Coeff	Credits	AssessmentMethod	
		C	TD	TP			Continuous	Examination
Fundamental Teaching Unit	180h 00 mn	6h 00 mn	6h 00 mn		8	16		
Communication Theories	45h 00 mn	1h30 mn	1h30 mn		2	4	x	x
Public Communication	45h 00 mn	1h30 mn	1h30 mn		2	4	x	x
Cultural Industries	45h 00 mn	1h30 mn	1h30 mn		2	4	x	x
Comparative Analysis of Media Policies	45h 00 mn	1h30 mn	1h30 mn		2	4	x	x
Methodology Teaching Unit	90h 00 mn	3h 00 mn	3h 00 mn		4	8		
Research Methodology in Media and Communication Studies	45h 00 mn	1h30 mn	1h30 mn		2	4	x	x
Digital Editing Techniques	45h 00 mn	1h30 mn	1h30 mn		2	4	x	x
Exploratory Teaching Unit	60h 00 mn			4h 00 mn	2	4		
Storytelling	30h 00 mn			2h 00 mn	1	2	x	
Artificial Intelligence	30h 00 mn			2h 00 mn	1	2	x	
Transversal Teaching Unit	60h 00 mn			4h 00 mn	2	2		
French Language 1	30h 00 mn			2h 00 mn	1	1	x	
English Language 1	30h 00 mn			2h 00 mn	1	1	x	
Total for Semester 1	390h 00 mn	9h 00 mn	9h 00 mn	8h 00 mn	16	30		



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Semestre 2

Teaching Unit	VHS 15week	WeeklyHours (V.H)				Coeff	Credits	AssessmentMethod	
		C	TD	TP	Others			Continuous	Examination
Fundamental Teaching Unit	180h 00 mn	6h 00 mn	6h 00 mn			8	16		
Semiotics	45h 00 mn	1h30 mn	1h30 mn			2	4	x	x
Media Law and Ethics	45h 00 mn	1h30 mn	1h30 mn			2	4	x	x
Multimedia Audience Studies	45h 00 mn	1h30 mn	1h30 mn			2	4	x	x
Media Economics	45h 00 mn	1h30 mn	1h30 mn			2	4	x	x
Methodology Teaching Unit	90h 00 mn	3h 00 mn	3h 00 mn			4	8		
Digital Quantitative and Qualitative Data Analysis	45h 00 mn	1h30 mn	1h30 mn			2	4	x	x
Audiovisual Techniques	45h 00 mn	1h30 mn	1h30 mn			2	4	x	x
Exploratory Teaching Unit	60h 00 mn			4h 00 mn		2	4		
Entrepreneurship	30h 00 mn			2h 00 mn		1	2	x	
Data journalism	30h 00 mn			2h 00 mn		1	2	x	
Transversal Teaching Unit	60h 00 mn			4h 00 mn		2	2		
French Language2	30h 00 mn			2h 00 mn		1	1	x	
English Language 2	30h 00 mn			2h 00 mn		1	1	x	
Total for Semester2	390h 00 mn	9h 00 mn	9h 00 mn	8h 00 mn		16	30		



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Teaching Unit	VHS 15week	Weekly Hours (V.H)				Coeff	Credits	Assessment Method	
		C	TD	TP	Others			Continuous	Examination
Fundamental Teaching Unit	180h 00 mn	6h 00 mn	6h 00 mn			8	16		
Digital Humanities	45h 00 mn	1h30 mn	1h30 mn			2	4	X	X
Media Discourse Analysis	45h 00 mn	1h30 mn	1h30 mn			2	4	X	X
Digital Advertising	45h 00 mn	1h30 mn	1h30 mn			2	4	X	X
Cultural and Social Anthropology	45h 00 mn	1h30 mn	1h30 mn			2	4	X	X
Methodology Teaching Unit	90h 00 mn	1h30 mn	1h30 mn	3h 00 mn		4	8		
Lean Startup	45h 00 mn	1h30 mn	1h30 mn			2	4	X	X
Programming and Open Source	45h 00 mn			3h 00 mn		2	4	X	
Exploratory Teaching Unit	60h 00 mn			4h 00 mn		2	4		
Digital Media Literacy	30h 00 mn			2h 00 mn		1	2	X	
Art Criticism	30h 00 mn			2h 00 mn		1	2	X	
Transversal Teaching Unit	60h 00 mn			4h 00 mn		2	2		
French Language 3	30h 00 mn			2h 00 mn		1	1	X	
English Language 3	30h 00 mn			2h 00 mn		1	1	X	
Total for Semester 3	390h 00 mn	7h30 mn	7h30 mn	11h 00 mn		16	30		



Annex to ministerial order n° 573 of 05 AOU 2026
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Semestre 4

Subjects	VHS	Coefficients	Crédits
End-of-Study Internship	130h 00 mn	05	10
Research Forum	45h 00 mn	02	04
Completion of the Final Thesis	225h 00 mn	09	16
Total Semestre 4	400h 00 mn	16	30